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# Practically Pint Sized

FASHION, BEAUTY & LIFESTYLE BLOG

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## BETHANIE CLARKE

Bethanie is an avid writer having previously written articles for The Guardian and for HuffPost, going on to join HuffPost on a contributor level alongside continuing her blog Practically Pint Sized.

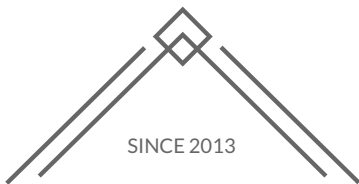
Outside of writing Bethanie is studying a degree in Law, a subject which she is passionate about; particularly criminal law.

## THE BLOG

Started in 2013 originally branded 'The Musings of a Teenage Drama Queen' Practically Pint Sized was originally a lifestyle blog intended to house the political rants & everyday thoughts of a 17 year old Sixth Form student.

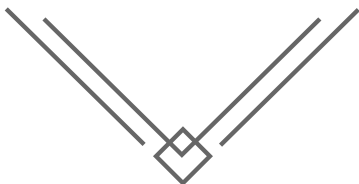
Since then the blog has undergone re-branding to symbolise both the aging of its readers and writer. As of 2018 Practically Pint Sized is a fashion, lifestyle and beauty blog.

Practically Pint Sized has also transformed into an online 'safe space' providing mental health advocacy by documenting the struggles of living life with a mental illness, offering reader the opportunity to both relate to the content and discuss their struggles in a monitored, safe environment.



SINCE 2013

PRACTICALLY PINT SIZED



1000+ Followers



3000+ Followers



400+ Followers



30'000+ Readers



## SERVICES OFFERED

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- Sponsorship
- Brand Ambassador
- Social Media
- Promotions
- Attending Events
- Product Reviews
- Blog Advertising
- Public Speaking

## AUDIENCE REACH

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- 1.5k Daily Blog Readers
- 90k Total Impact per month on twitter
- 1500+ Facebook Reach per post.
- Moz Domain Authority: 89



## BRANDS THAT I'VE WORKED WITH

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- Photowall
- Satisfyer
- Nutribuddy
- Thaikhun
- Resmed
- Orange Rooms
- Everything5Pounds
- Faver

## CONTACT ME

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